

Commissioner's Role in Membership

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THE ROLE OF THE COMMISSIONER IN UNIT SERVICE

NER AREA 2 MEMBERSHIP SUMMIT

- Serving as a Unit's **Membership Consultant**
- Serving as a **Program Specialist**
- Serving as a **Resource Person**
- Serving as a **Liaison to District/Council**
- **Assisting** Units in Training
- **Working** closely with Chartered Organization Rep

THE ROLE OF THE COMMISSIONER IN MEMBERSHIP

NER AREA 2 MEMBERSHIP SUMMIT

- Support Units to **Achieve the Journey to Excellence** Recognition
- Assist in the **Organization Plan of New Units**
- Support **Spring and Fall Unit Membership Recruitment Programs**
- Promote the **Full Scouting Family** with Chartered Organizations (Pack, Troop, Crew and Ship)

THE COMMISSIONER'S “WAYS AND MEANS” TO ACHIEVE SUCCESS IN MEMBERSHIP

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- Work with the District Membership Chairman to develop, with the Unit Leadership, a Growth Plan based on the *Journey to Excellence* Membership Criteria

Journey to Excellence Worksheet

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The thumbnail shows a detailed worksheet with multiple columns and rows, likely representing different units or metrics. A red line is drawn across it, pointing from the 'Membership' row to the larger table below.

- Work with the District Membership Chairman to develop, with the Unit Leadership, a Growth Plan based on the Journey to Excellence Membership Criteria

| | | | | | | | |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----|-----|-----|
| 3 | Membership: With the district membership chair, have a growth plan that results in an increase in traditional market share, including Exploring, or an increase in traditional membership including Exploring. | Increase traditional membership, including Exploring, by at least one or increase market share. | Increase traditional membership, including Exploring, by 3% or increase market share by 1%. | Increase traditional membership, including Exploring, by 5% or increase market share by 2%. | 100 | 200 | 400 |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----|-----|-----|

Cub Scout Membership JTE

- **Building Cub Scouting: Have an increase in membership or be larger than the average size pack.**
 - ▣ **Have a net gain of one member over last year, or have at least 19 members. (75)**
 - ▣ **Increase youth members by 5%. (150)**
 - ▣ **Increase youth members by 10%. (300)**

Cub Scout Retention JTE

- **Retention: Improve retention rate.**
 - ▣ **Retain and re-register 68% of eligible members or have a 2 percentage points increase. (100)**
 - ▣ **Retain and re-register 75% of members, or retain and re-register 68% and have a 2 percentage points increase. (200)**
 - ▣ **Retain and re-register 80% of members, or retain and re-register 75% and have a 2 percentage points increase. (400)**

Boy Scout Troop Membership JTE

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- **Building Boy Scouting: Have an increase in membership or be larger than the average size troop.**
 - ▣ **Have a net gain of one member over last year, or have at least 14 members. (75)**
 - ▣ **Increase youth members by 5%. (150)**
 - ▣ **Increase youth members by 10%. (300)**

Boy Scout Troop Retention JTE

- **Retention: Improve retention rate.**
 - ▣ **Retain and re-register 76% of eligible members, or have a 2 percentage points increase. (75)**
 - ▣ **Retain and re-register 80% of members, or retain and re-register 76% and have a 2 percentage points increase. (150)**
 - ▣ **Retain and re-register 85% of members, or retain and re-register 80% and have a 2 percentage points increase. (300)**

Venturing Crew Membership JTE

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- **Building Venturing: Have an increase in membership or be larger than the average size crew.**
 - ▣ **Have a net gain of one member over last year, or have at least six members. (75)**
 - ▣ **Increase youth members by 5%. (150)**
 - ▣ **Increase youth members by 10%. (300)**

Venturing Crew Retention JTE

- **Retention: Improve retention rate.**
 - ▣ **Retain and re-register 60% of eligible members or have a 2 percentage points increase. (75)**
 - ▣ **Retain and re-register 70% of members, or retain and re-register 60% and have a 2 percentage points increase. (150)**
 - ▣ **Retain and re-register 75% of members, or retain and re-register 70% and have a 2 percentage points increase. (300)**

THE COMMISSIONER'S "WAYS AND MEANS" TO ACHIEVE SUCCESS IN MEMBERSHIP

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- Work with the District Membership Chairman to develop, with the Unit Leadership, a Growth Plan based on the *Journey to Excellence* Membership Criteria
- Work with the District Membership Chairman, District Commissioner, and Unit Service Team in the organization of all new units utilizing the *New Unit Service Plan*. (See also *Sustainable Unit Plan for Local Councils* – a new pilot plan to be rolled out in 2011.)

New Unit Service Plan

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1. Pre-Charter Unit Organization (Form UNIT KEY 3 PLUS*)
2. Present Initial Charter
3. Unit Key Leadership meets monthly (KEY 3 PLUS*)
4. Visit Unit more than once a month
5. Encourage a Unit-wide communications system
6. Ensure that a monthly program and Unit Budget Plan are in place and on track
7. Support systems that will ensure a well organized unit (MONTHLY KEY 3 PLUS* MTG)
8. Encourage Unit Leadership to attend training (MANDATORY 2011)
9. Encourage Leaders to attend New-Unit Leader Supplemental Training
10. Support year-round recruiting, FOS, and the Budget Plan
11. Support Advancement Reports
12. Encourage participation in District Activities

* *KEY 3 PLUS (COR, CC, UL plus NEW UC) – See New Sustainable Unit Plan for Local Councils*

Sustainable Unit Plan for Local Councils

(New pilot plan to be rolled out in 2011)

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1. Early involvement of Commissioner's staff in the establishment of a new unit
2. Organize new units with at least 10 youth – focusing on Faith-Based Organizations -- with emphasis on the full Scouting Family (Pack, Troop, Crew)
3. Assign an experienced Commissioner to be designated as a NEW-UNIT Commissioner with each new unit organized
4. Unit must have developed a Unit Leadership Succession Plan, Fast Start Training, Annual Program Plan and Unit Budget Plan prior to receiving Unit Charter
5. New Unit Self-Assessments to be conducted semi-annually by both District Commissioner and Unit Commissioner
6. Alignment of National Initiatives

THE COMMISSIONER'S "WAYS AND MEANS" TO ACHIEVE SUCCESS IN MEMBERSHIP

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- Work with the District Membership Chairman to develop, with the Unit Leadership, a Growth Plan based on the *Journey to Excellence* Membership Criteria
- Work along with the District Executive and District Membership Chairman in the organization of all New Units
- Utilize the *Annual Commissioner's Service Plan* with all Units

Annual Commissioners Service Plan

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| Annual Commissioner's Service Plan | | | | | | | | | | | | | | |
|------------------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|--|
| | J | F | M | A | M | J | J | A | S | O | N | D | | |
| Membership Inventory | | | | | | | | | | X | | | | |
| Unit Leadership Inventory | | | | X | | | | | | | | | | |
| Unit Program Planning | | | | | | | | X | | | | | | |
| Pack/Troop Uniform Inspection | | | | | X | | | | | X | | | | |
| Youth Protection Visits | | | | | X | | | | X | | | | | |
| JTE Unit Commitments | X | X | | | | | | | | | | | | |
| JTE Unit Progress Checkpoint | | | | | | | X | | | | | | | |
| JTE Unit Evaluation | | | | | | | | | | | X | X | | |
| Charter Renewal Meeting | | | | | | | | | | | X | | | |
| Re-Charter | | | | | | | | | | | | | X | |
| Charter Presentation | | X | X | | | | | | | | | | | |

□ SUPPORT FALL MEMBERSHIP RECRUITMENT:

□ SUPPORT SPRING MEMBERSHIP RECRUITMENT

□ SUPPORT JOURNEY TO EXCELLENCE ACHIEVEMENT

GMC Annual Commissioner Service Plan

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Membership and Recruitment Tools

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- Recruitment Packets
- Let's Go Fishing Promotion
- Incentives
- Council Website
- Recruitment CD
- Commissioner Staff
- Unit Service Team
- Council Membership Team

LET'S REVIEW THE COMMISSIONER'S ROLE IN MEMBERSHIP . . .

NER AREA 2 MEMBERSHIP SUMMIT

Support Units to **Achieve the Journey to Excellence** Recognition

- ▣ ***Journey to Excellence worksheet*** discussion with Unit Leadership

Assist in the **Organization Plan of New Units**

- ▣ ***New Unit Service Plan***
- ▣ ***Sustainable Unit Plan for Local Councils***

Support **Spring and Fall Unit Membership Recruitment Programs**

- ▣ ***Annual Commissioner's Service Plan tool***

Promote the **Full Scouting Family** with Chartered Organizations

- ▣ ***Step 2 of the Sustainable Unit Plan for Local Councils*** - Organize new units with at least 10 youth – focusing on Faith-Based Organizations -- with emphasis on the full Scouting Family (Pack, Troop, Crew)

Thank You . . .

And *THANK YOU* for all **YOU** do for
SCOUTING !!